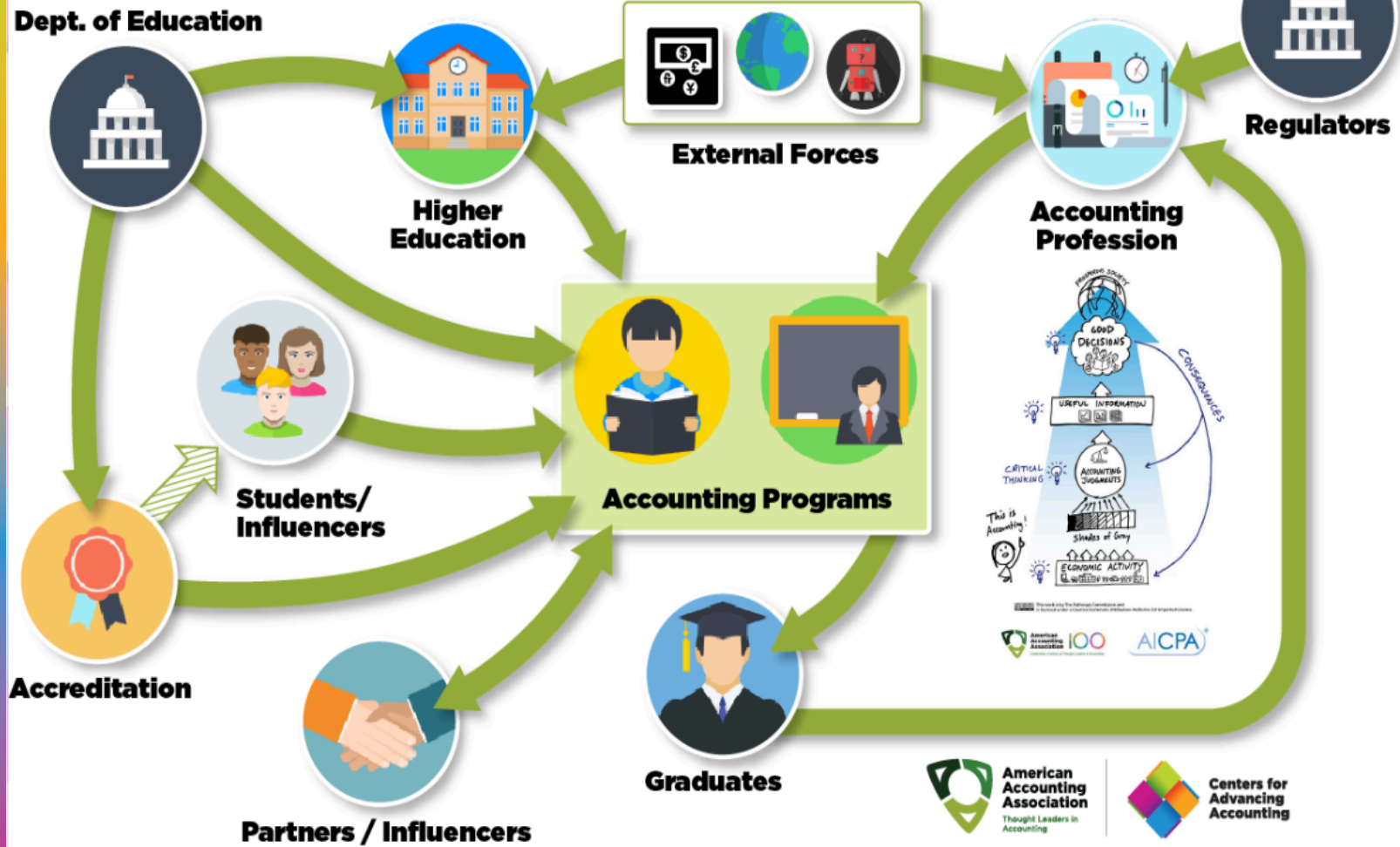


# The Accounting Accreditation Landscape



# Monday Welcome back & Updates

Lunch location: Next Door



# The Accounting Accreditation Landscape

**Dept. of Education**



**Higher Education**



**External Forces**



**Accounting Profession**



**Regulators**



**Students/  
Influencers**



**Accounting Programs**



**Accreditation**



**Partners / Influencers**



**Graduates**



## “Big Questions” for us to explore

---

- What is the current state of higher education and accreditation?
- How is accounting different?
- What are the key issues for accounting programs, the profession and accreditation?
- What are the opportunities and challenges? Our stakeholders’ perspectives
  - The Accreditors
  - The Accounting Profession’s and Regulators’ Perspectives
  - Emerging Models and Key Partners/Influencers’
- What is the Value of Accreditation?



December 12, 2016.6

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## What are the Opportunities and Challenges? The Accreditors' Perspectives

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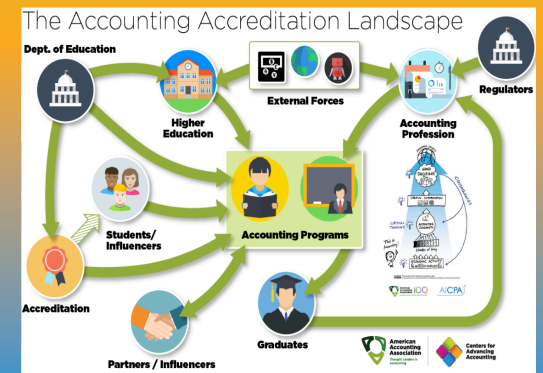
**Regional Accreditation: MSCHE**

**Regional Accreditation: SACSCOC**

**Program Accreditation: ACBSP**

**Program Accreditation: AACSB**

**Program Accreditation: IACBE**



December 12, 2016

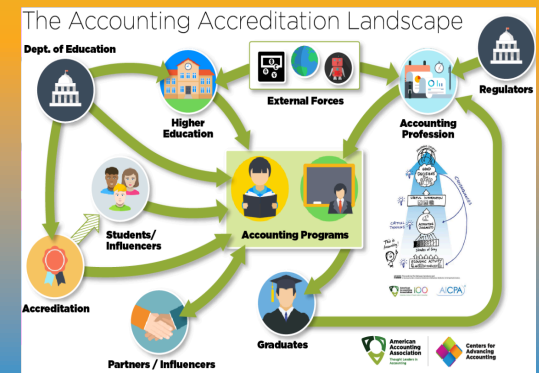
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# Post-its What are the Opportunities and Challenges? Accreditors' Perspectives

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As you listen, write down your insights on the orange post-it notes in front of you. Then, stick them on to the white paper on your table.

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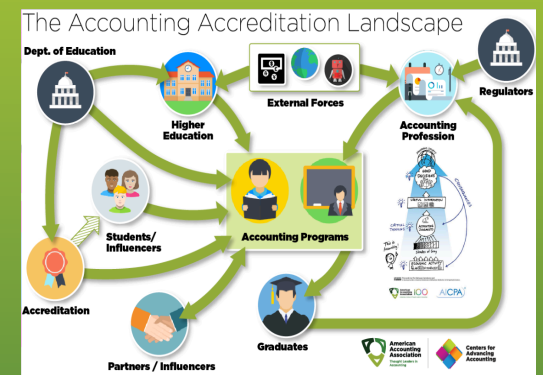
# Elizabeth H. Sibolski,

## Middle States Commission on Higher Education (MSCHE)

A voluntary, non-governmental, regional membership association currently serving higher education institutions in Delaware, the District of Columbia, Maryland, New Jersey, New York, Pennsylvania, Puerto Rico, the Virgin Islands, and other geographic areas in which the Commission conducts accrediting activities.

### Mission

Assures students and the public of the educational quality of higher education. The Commission's accreditation process ensures institutional accountability, self-appraisal, improvement, and innovation through peer review and the rigorous application of standards within the context of institutional mission.

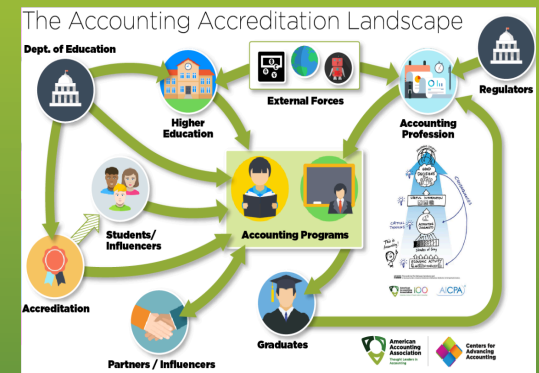


# Kevin Sightler,

## Southern Association of Colleges & Schools Commission on Colleges (SACSCOC)

The regional body for the accreditation of degree-granting higher education institutions in the Southern states. It serves as the common denominator of shared values and practices among the diverse institutions in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia and Latin America and other international sites approved by the Commission that award associate, baccalaureate, master's, or doctoral degrees. The Commission also accepts applications from other international institutions of higher education.

**Mission Statement:** To assure the educational quality and improve the effectiveness of its member institutions.





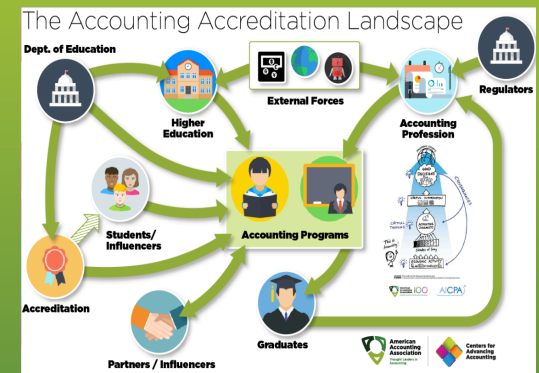
# Cindi Bearden, LaGrange College Accreditation Council for Business Schools and Programs (ACBSP)

A leading specialized accreditation body for business education supporting, celebrating, and rewarding teaching excellence. The association embraces the virtues of teaching excellence and emphasizes to students that it is essential to learn.

ACBSP accredits business, accounting, and business-related programs at the associate, baccalaureate, master, and doctorate degree levels worldwide. Recognized by the Council for Higher Education Accreditation (CHEA) in 2001 and again in 2011, ACBSP was the first to offer specialized business accreditation at all degree levels.

## MISSION

ACBSP promotes continuous improvement and recognizes excellence in the accreditation of business education programs around the world.



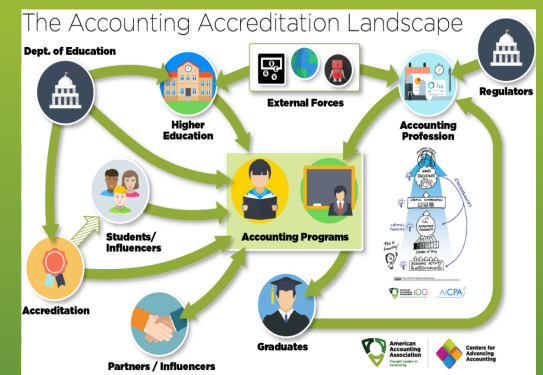
# Robert Reid,

## Association to Advance Collegiate Schools of Business (AACSB International)

Provides internationally recognized, specialized accreditation for business and accounting programs at the bachelor's, master's, and doctoral level.

The AACSB Accreditation Standards challenge post-secondary educators to pursue excellence and continuous improvement throughout their business programs.

AACSB Accreditation is known, worldwide, as the longest standing, most recognized form of specialized/professional accreditation an institution and its business programs can earn.

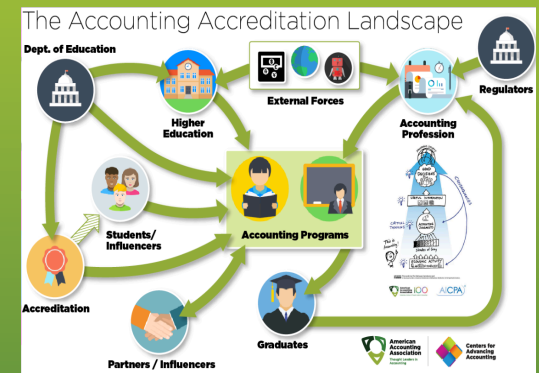


# Phyllis Okrepkie,

## International Assembly for Collegiate Business Education (IACBE)

The IACBE accredits business programs that lead to degrees at the associate, bachelor's, master's, and doctoral levels in institutions of higher education worldwide that grant bachelor's and/or graduate degrees. The IACBE does not accredit business programs of institutions of higher education that offer only associate degrees in business.

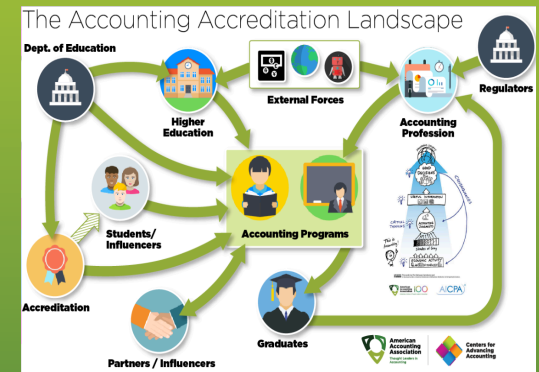
The mission of the IACBE is to promote and recognize excellence in business education in institutions of higher education worldwide, at both the undergraduate and graduate levels, through specialized accreditation of business programs.



# Q&A-10 minutes

## 9:15-9:45 Table Activity- What are the Implications of Accreditation for Accounting Education? Accreditors' Perspectives

- As you listened, you wrote down your insights on orange post-it notes and stuck them on your table's white paper.
- Now each table will organize their post-its and prioritize the table's insights about Accreditors' perspectives and their Implications for Accounting Education.



December 11, 2016

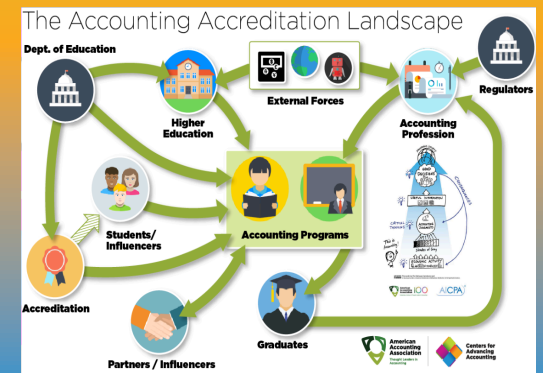
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# Refreshment Break

## 9:45-10:00

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Salon Foyer



December 12, 2016.7

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# What are the Opportunities and Challenges? The Accounting Profession and Regulators' Perspectives

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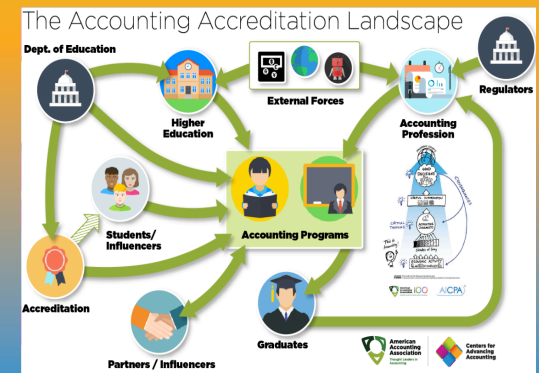
AICPA

NASBA

IIA

IMA

FEI



December 12, 2016

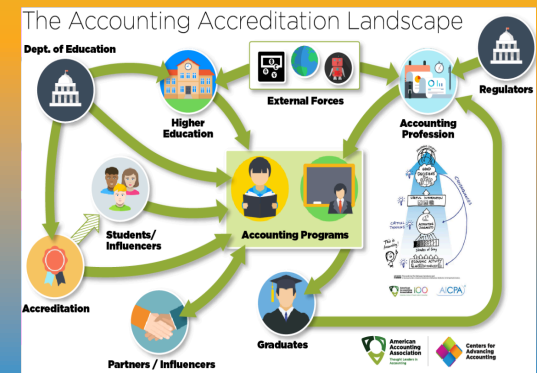
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## Post-its What are the Opportunities and Challenges? Profession and Regulators' Perspectives

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As you listen, write down your insights on the green post-it notes in front of you. Then, stick them on to the white paper on your table.

During the activity time, each table will organize and prioritize their table's post-its.

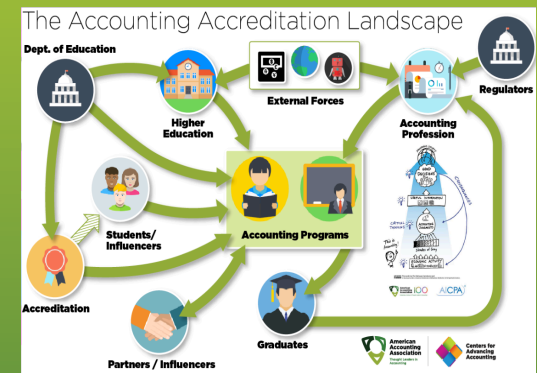


# Tracey Golden, Deloitte, LLP

## AICPA

**Mission:** Powering the success of global business, CPAs, CGMAs and specialty credentials by providing the most relevant knowledge, resources and advocacy, and protecting the evolving public interest.

To achieve this mission, the AICPA engages in many activities.



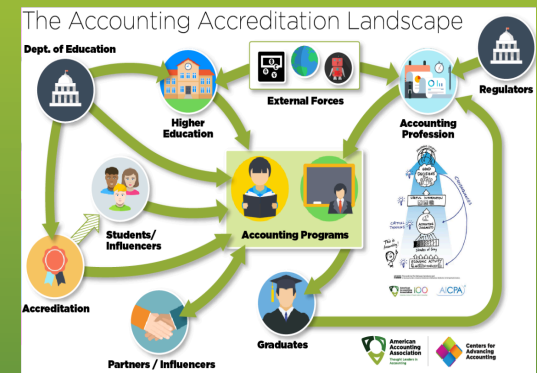


# Jan R. Williams, Retired

## The University of Tennessee, NASBA

**Mission:** Enhance the effectiveness and advance the common interests of the Boards of Accountancy.

Founded in 1908, NASBA has served as an association dedicated to enhancing the effectiveness of the country's 55 state boards of accountancy for more than 100 years. As a driving force within the accounting profession, NASBA accomplishes its mission by creating a forum for accounting regulators and practitioners to address issues relevant to the viability of the accounting profession. NASBA takes pride in offering its member boards a rich portfolio of products and services, all designed to effectively aid boards in their goal to protect the public.

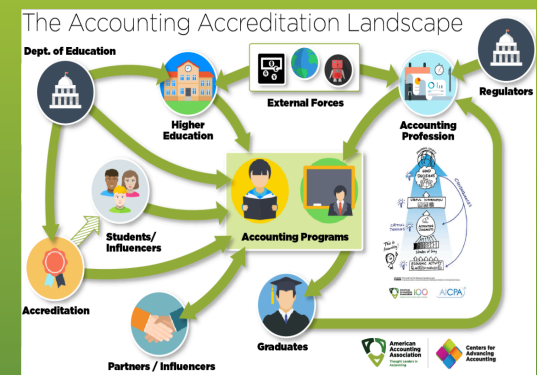


# Paul Sobel, Georgia-Pacific, LLC

## IIA

The mission of The Institute of Internal Auditors is to provide dynamic leadership for the global profession of internal auditing. Activities in support of this mission will include, but will not be limited to:

- Advocating and promoting the value internal audit professionals add to their organizations.
- Providing comprehensive professional educational and development opportunities, standards and other professional practice guidance, and certification programs.
- Researching, disseminating, and promoting knowledge concerning internal auditing and its appropriate role in control, risk management, and governance to practitioners and stakeholders.
- Educating practitioners and other relevant audiences on best practices in internal auditing.
- Bringing together internal auditors from all countries to share information and experiences.

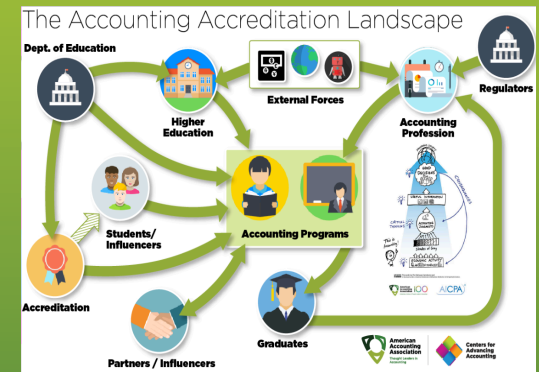


# Lisa Beaudoin, IMA

IMA's mission is to provide a forum for research, practice development, education, knowledge sharing, and advocacy of the highest ethical and best business practices in management accounting and finance.

We do this by:

- Offering our prestigious credential—the CMA<sup>®</sup>—with a proven return on investment
- Building a professional network that provides career resources and contacts to last a lifetime
- Creating CPE-eligible education programs that improve industry knowledge and leadership potential
- Giving voice to the profession with insightful and timely journals and newsletters
- Serving as a thought leader in cutting-edge research and industry best practices
- Advocating for the profession in a challenging regulatory environment



# Christopher Westfall, FEI

**Mission:** To advance the success of senior-level financial executives, their organizations and the profession.

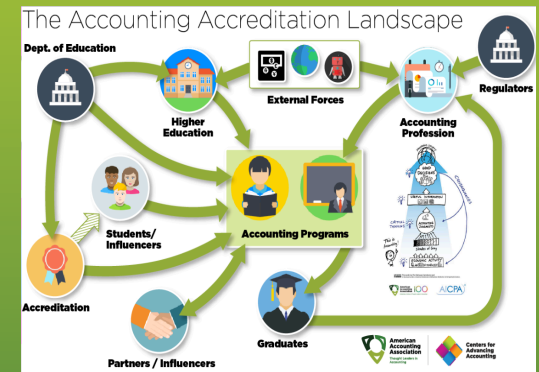
FEI strives to be recognized globally as the leading organization for senior-level financial executives. Since 1931, FEI has been connecting members through:

**Interaction:** providing local and international forums for connecting with peers

**Information:** providing insight to assist with informed business decisions

**Influence:** providing authoritative representation for members' interests

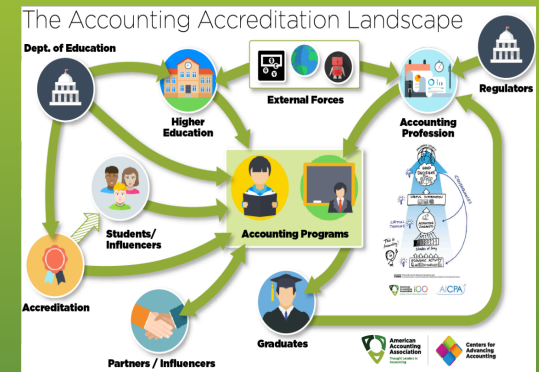
**Integrity:** providing the tools to advance the profession through ethical leadership



# Q&A-10 minutes

## 11:00-11:20 Table Activity- What are the Implications of Accreditation for Accounting Education? Profession and Regulators

- As you listened, you wrote down your insights on green post-it notes and stuck them on your table's white paper.
- Now each table will organize their post-its and prioritize the table's insights merging them with their previous orange post-it insights.



December 12, 2016.8

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# What are the Opportunities and Challenges? Emerging Models and Key Partners/Influencers' Perspectives

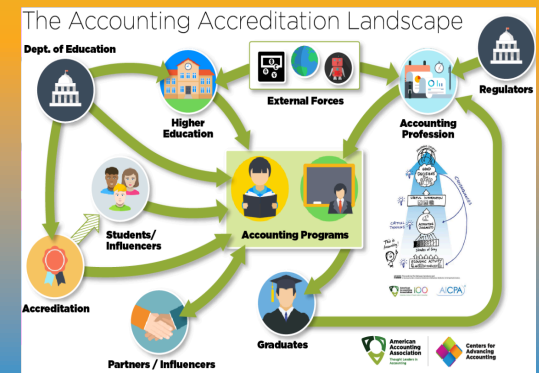
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**Competency-Based Approaches**

**On-line Learning Platforms (How to Accredite New Models)**

**Publisher/Learning Management Tools**

**Review Courses (Role of Credentialing Outcomes)**



December 12, 2016

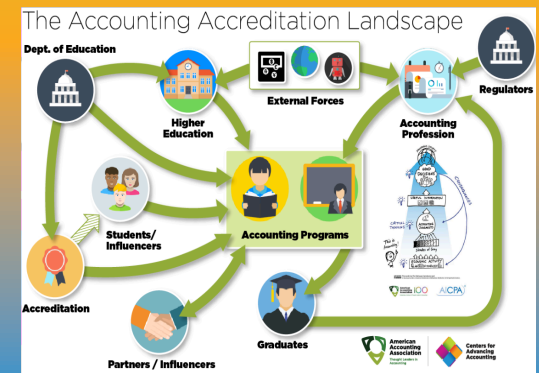
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## Post-its What are the Opportunities and Challenges? Emerging Models and Key Influencers' Perspectives

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As you listen, write down your insights on the yellow post-it notes in front of you. Then, stick them on to the white paper on your table.

During the activity time, each table will organize and prioritize their table's post-its.

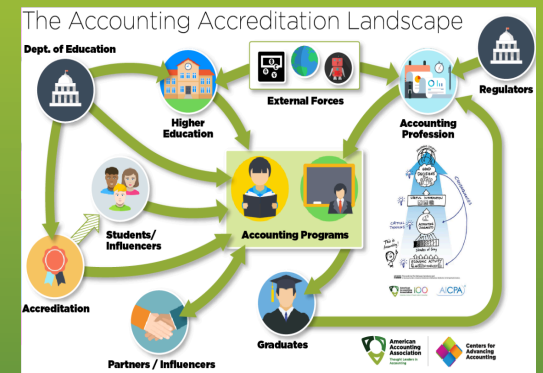


# Peter Ewell, NCHEMS

NCHEMS is a private nonprofit (501)(c)(3) organization whose mission is to improve strategic decision making in higher education for states and institutions in the United States and abroad.

Responsiveness to higher education's practical needs is a natural product of what we do: the greatest strength of NCHEMS remains its ongoing working contact with higher education practitioners around significant problems.

## Competency-Based Approaches



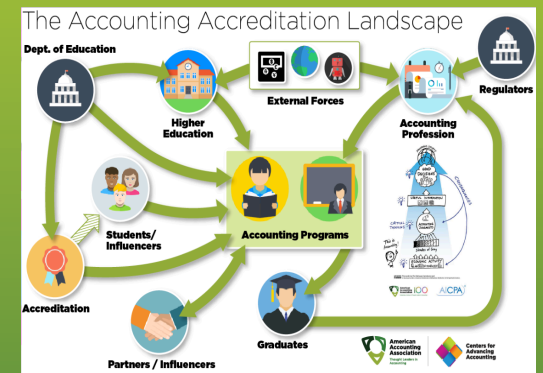


# Phil Regier,

## Arizona State University, EdPlus

In 2009, ASU developed EdPlus as an innovative instrument for change in academia, empowering the New American University's vision through programs designed to enrich the learning experience across all modalities. With an array of forward-thinking partners and a rapidly expanding range of online programs accredited in all 50 states, our work truly addresses the shifting needs of the nation's students.

EdPlus is a focal point for blending technology with teaching and learning ecosystems, in order to achieve greater scale, more efficient delivery and better learning outcomes in traditional and nontraditional settings. This includes continuous advancement through entrepreneurial models and moving beyond the present university conception of online learning.



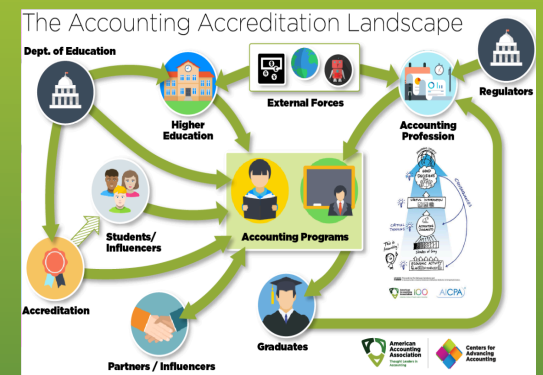
# Tim Vertovec,

## McGrawHill Education

Our vision is to unlock the full potential of each learner.

Our mission is to accelerate learning through intuitive, engaging, efficient and effective experiences – grounded in research.

At McGraw-Hill Education, we believe that our contribution to unlocking a brighter future lies within the application of our deep understanding of how learning happens and how the mind develops. It exists where the science of learning meets the art of teaching.

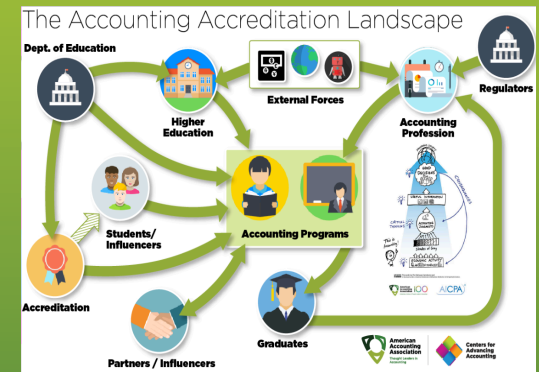


# Charlotte Roberts,

## Roger CPA Review

While reaching success requires hard work and determination, the more you enjoy the process, the more likely you are to achieve it. Why should preparing for the CPA Exam be an exception? Roger CPA Review's learning system is designed with this important philosophy in mind. We take special care to ensure your study process is Efficient, Effective, and - most importantly - Enjoyable, so that you can successfully and seamlessly attain your goal of becoming a CPA.

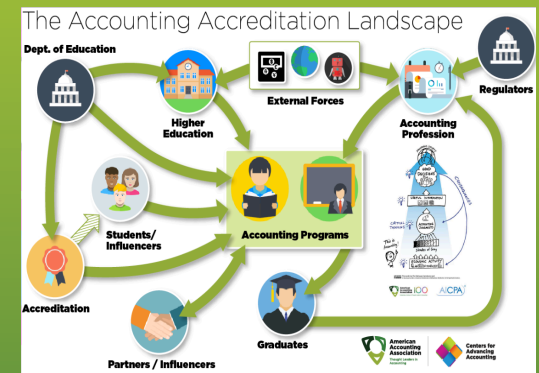
We hope your journey with us will be inspirational and leave you with the mantra: Never settle. Seek your goals and find success by loving the means that will get you there. Enjoy what you're doing - always.



# Q&A-10 minutes

## 12:10-12:25 Table Activity- What are the Implications of Accreditation for Accounting Education? Emerging Models and Key Influencers

- As you listened, you wrote down your insights on yellow post-it notes and stuck them on your table's white paper.
- Now each table will organize their post-its and prioritize the table's insights merging them with their previous orange and green post-it insights.
- Hang your Table's white paper covered with post-its on the wall.



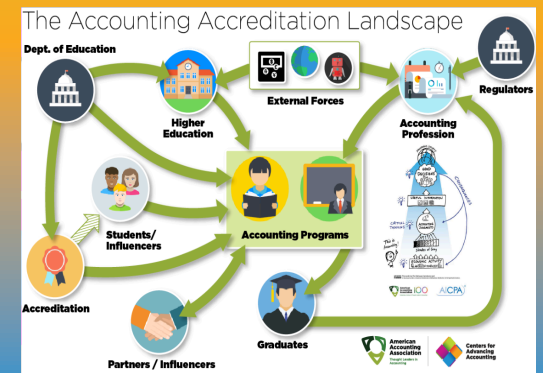
December 12, 2016

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# Lunch Next Door

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**Sean Gallagher,**  
Northeastern University  
Global Network



December 12, 2016

# Panel Discussion: What is the Value of Accreditation?

**Michael Diamond, University of Southern California,  
Retired/Academic Leadership Associates, LLC**

**Nancy Bagranoff, University of Richmond**

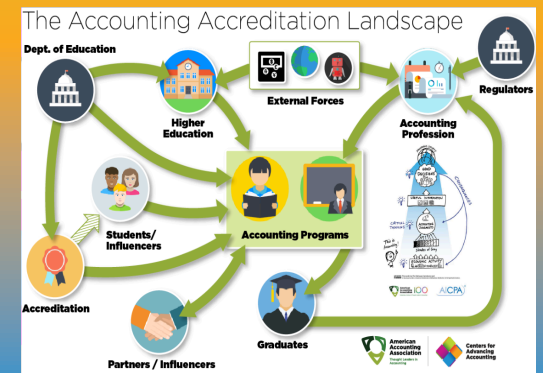
**Mark Higgins, St. Louis University**

**Gail Hoover King, Purdue University Northwest Eric T.**

**Metzler, Indiana University**

**Marc Rubin, Miami University**

**Jerry Strawser, Texas A&M University**

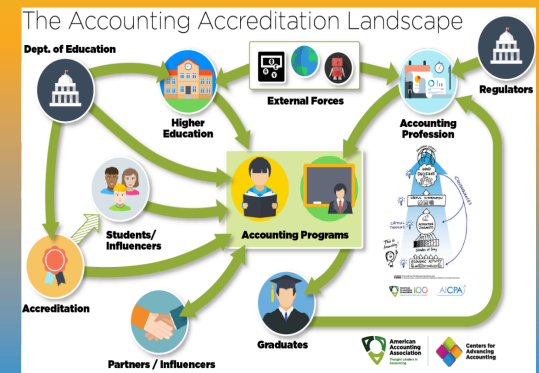


December 12, 2016

# Case Analysis: Exploring the Alternatives

**Julie Smith David, AAA**

**Sean Gallagher, Northeastern University Global Network**



December 12, 2016

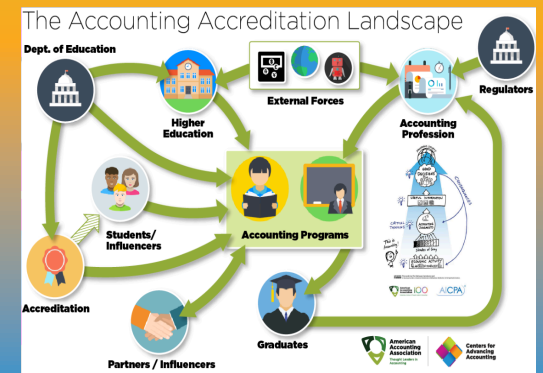
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# Refreshment Break

## 3:15-3:30

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Salon Foyer

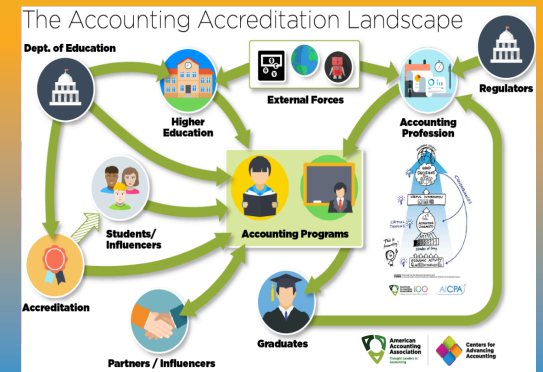




December 12, 2016

# Going Forward: What Did We Learn?

**Susan Crosson, AAA**  
**Peter Ewell, NCHEMS**

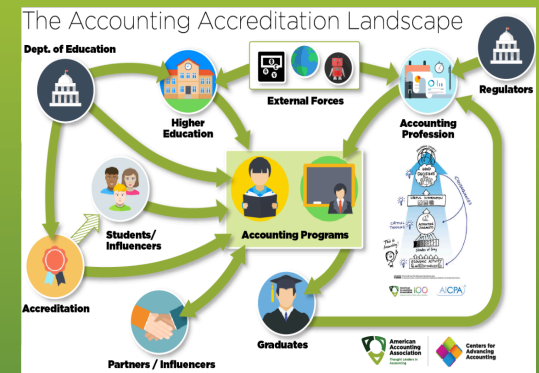


# Peter Ewell, NCHEMS

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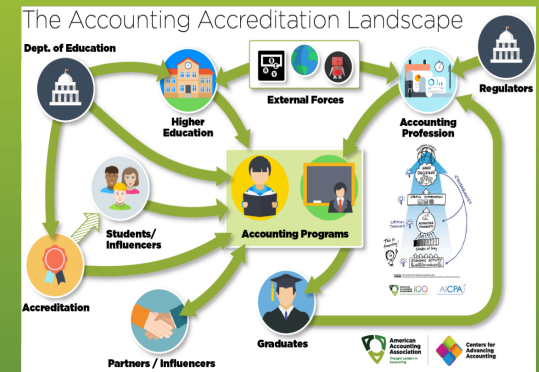
Responsiveness to higher education's practical needs is a natural product of what we do: the greatest strength of NCHEMS remains its ongoing working contact with higher education practitioners around significant problems.

## What Did We Learn?



# Many Thanks!!!!

# We Learned A Lot



# Big Thinker Conferences:

## Next Accounting IS Big Data Conference

September 7–September 8, 2017  
New York Marriott at the Brooklyn Bridge  
Brooklyn , NY

